



# PRESS KIT

JB SMILEY JR., ESQ

# 2021



@JBSMILEYJR

# BIOGRAPHY

A native Memphian, with five siblings, born to a social worker and a Bronze Star army soldier, JB Smiley, Jr. knows the value of hard work and a healthy, supportive community.

After JB's collegiate and semi-professional basketball career, he pursued a legal education, and later, a political career. But his life in serving the most vulnerable started from a young age.

JB's first experience with teamwork and leadership was as a Cub Scout with the Boy Scouts of America. Never afraid of getting his hands dirty, JB has done everything from working as a landfill cleaner to washing dishes. As his father taught him to "never forget the bridge that brought you over," JB decided to stay in the region to attend college and then law school at the University of Arkansas at Little Rock William H. Bowen School of Law.

While in law school, JB served as a member of the Law Review, Moot Court Board, and as Vice President of the Black Law Students Association. JB successfully passed Arkansas and the Tennessee Bar exams, while writing his first book, *Born With It: Unleashing Your Greatness*.

# BIOGRAPHY (CONTINUED)

In 2017, in Memphis, JB started his law practice, Smiley & Associates, PLLC. The following year, JB was named to *Memphis Flyer's Top 20, Under 30* class. During that same year, JB was appointed policy advisor to the Shelby County Clerk and served in such capacity until his election to the Memphis City Council in October 2019. As a council member, JB is Chair of the Public Works, Transportation, and General Services Committee and the council liaison for the Urban Art Commission.

In his spare time, JB likes to play basketball, work out, binge watch Netflix shows, and keep his dog, Mighty Mouse, and his nephew, Bryson Maxwell Smiley, smiling!

# MEDIA

## TALKING POINTS



### POLITICS

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As an elected official, Smiley leads robust discussions about the political process.



### EQUALITY

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Smiley's focus has been on police brutality, criminal justice and blight in predominantly Black neighborhoods.



### LEADERSHIP

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A successful author and community leader, Smiley is often called upon to speak to diverse audiences about leadership particularly as it relates to emerging leadership.

# MEDIA

AS FEATURED

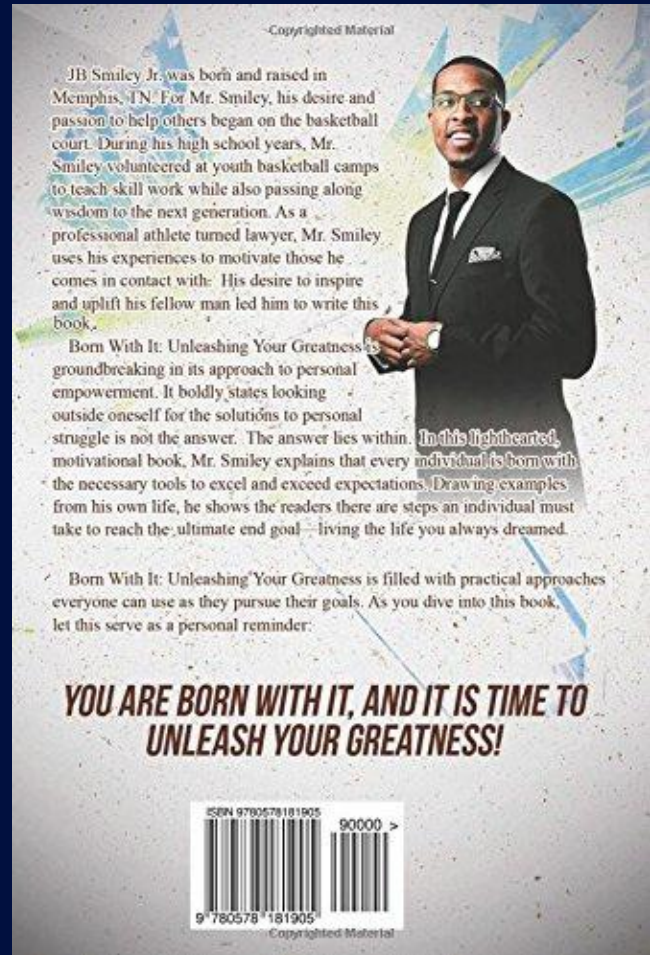
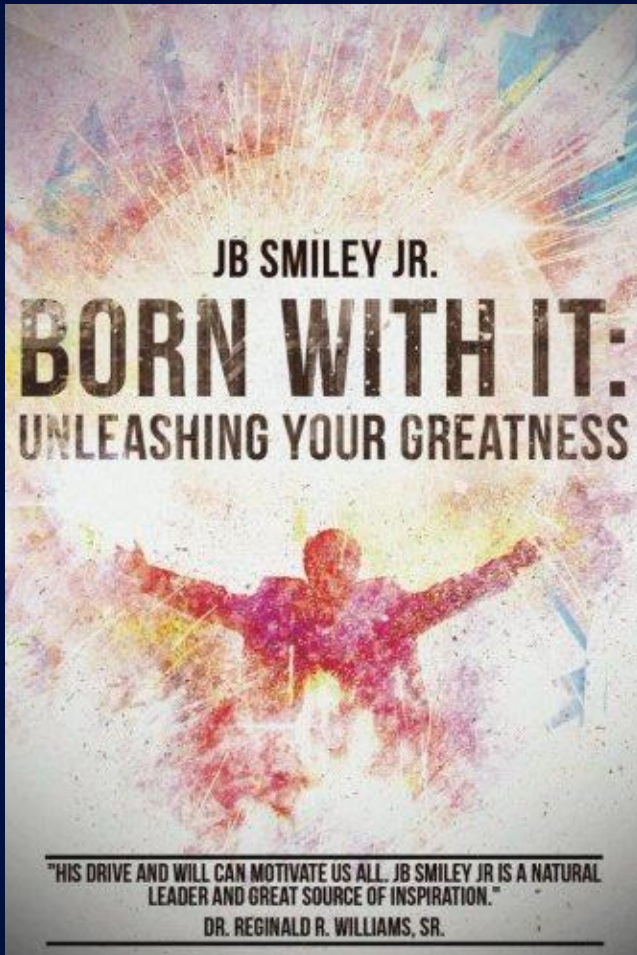


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Memphis Flyer



# AUTHOR



Born With It: Unleashing Your Greatness:- Uplifting Book, Hailed a “Must-Read” by Critics, Takes Groundbreaking Approach to Personal Development Written from the life, experiences and wisdom of attorney JB Smiley Jr. ‘Born With It: Unleashing Your Greatness’ isn’t just another self-help book, but a game-changing, tangible guidebook anyone can use to overcome the negativity in society and prosper greater than they ever thought possible.

# SOCIAL



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# JB Smiley Jr., Esq.

Attorney. Politician. Author



*"One step toward a goal is better than any moment of complacency"*

A native Memphian, JB Smiley, Jr. is an attorney, politician, author and speaker. Smiley serves as a frequent commentator for social issues, legal and political matters.

## TALKING POINTS

»» POLITICS

»» EQUALITY

»» LEADERSHIP



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